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Avenida de Portugal
Madrid, Spain

In an area once dominated by heavy traffic and where there was scarcely sufficient air to breathe, today stand 700 newlyplanted Belgian cherry trees. The “Avenida de Portugal”, formerly an eight-lane highway and one of the main arterial roads in Madrid, has undergone “cosmetic surgery” — parts of the road have disappeared into tunnels and parks and gardens have arisen in their place.

project Avenida de Portugal
architect west 8 urban design and landscape architecture, Burgos & Garrido, Porras La Casta, Rubio Alvarez Sala
lighting designer ALS



An impressive lighting concept, achieved with the help of Selux luminaires, has also been installed along the newly-built boulevard. The new luminaire in question is called the "Olivio" and, in shape and design, recalls the surrounding cherry trees.



Olivio

The distinctive Olivio family is a modern, striking, multifunctional urban lighting system, available in three different sizes with interchangeable reflectors for street and accent lighting applications. This flexible lighting system can be equipped with optical accessories such as honeycomb and ring louvres, coloured and elongation lenses offering further effects and control. Olivio Sistema, Candelabra and Floracion poles and brackets provide total freedom of design and flexible planning.